

# **Money Mastery:** Set Your Business Up for Success in 2025





## **COMMON FINANCIAL CHALLENGES:**

# EXPENSES



#### **PROFIT FIRST**

## **A BROKEN FORMULA**

#### SALES – EXPENSES = PROFIT

Accounting alone focuses on the numbers

It ignores the human behavior around the numbers

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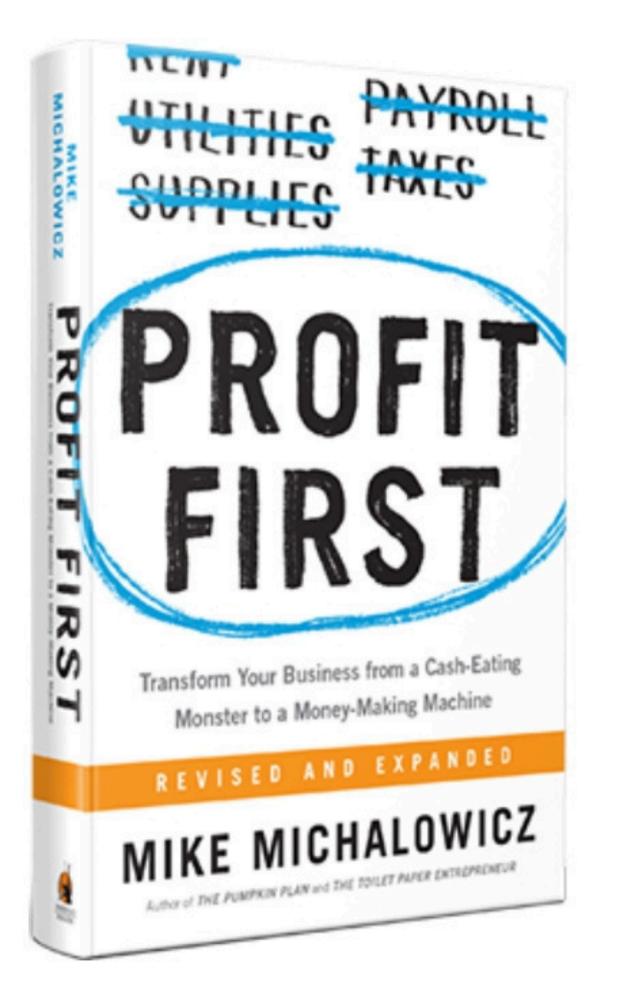
#### **PROFIT FIRST FORMULA**

#### **SALES – PROFIT = EXPENSES**

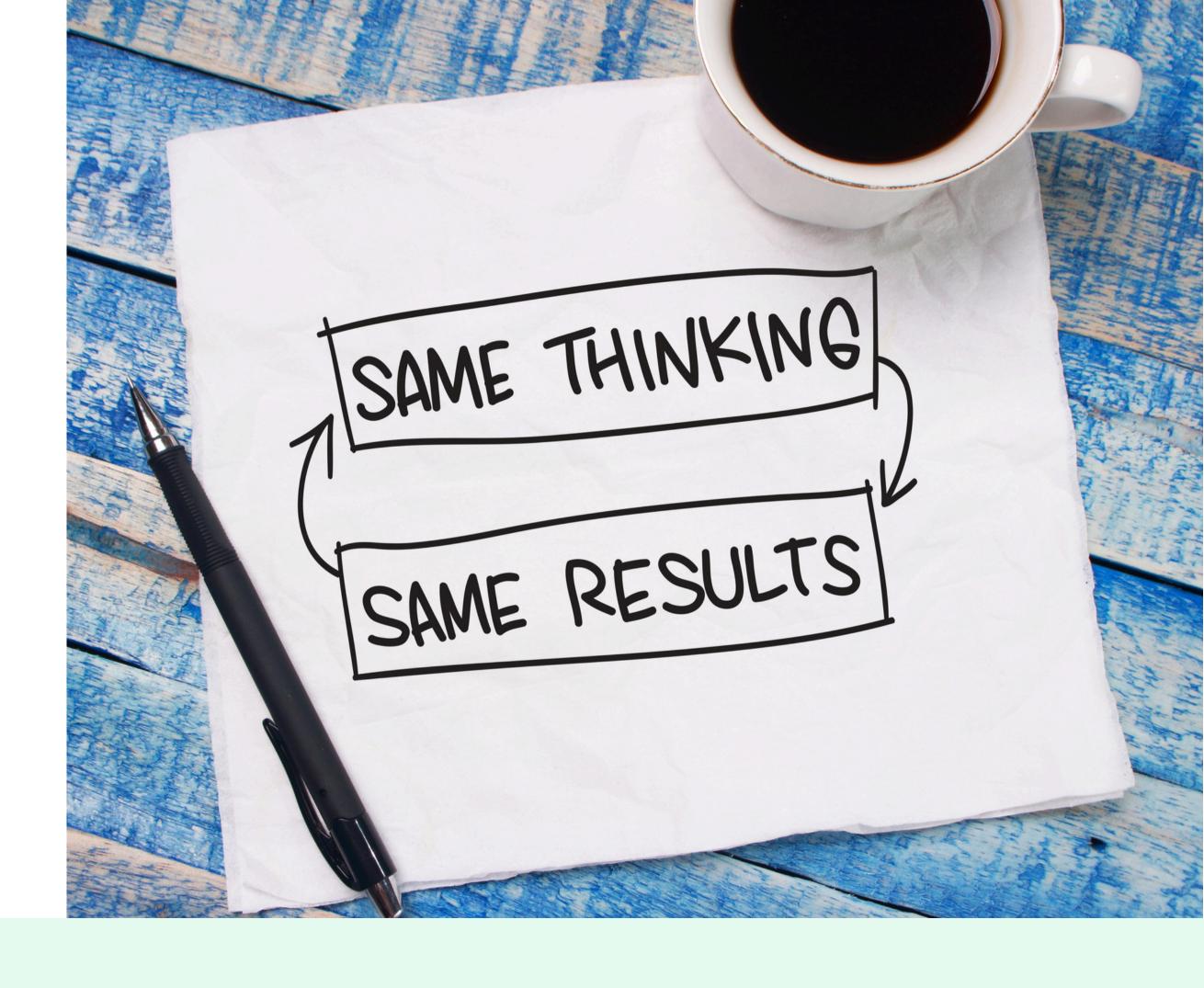
What you see or do first is what is the focus

Profit = Purpose

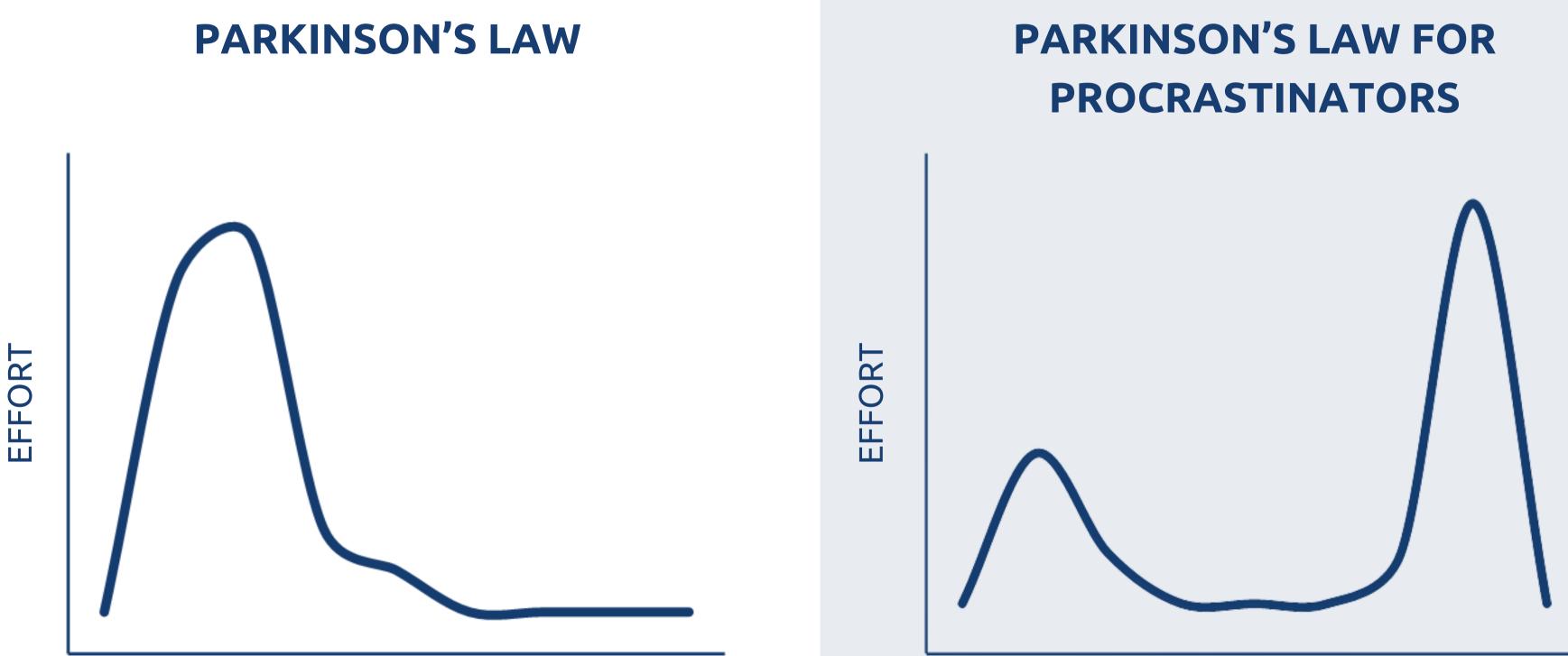
Creative thinking & wealth creation



# DON'T CHANGE HABITS LEVERAGE THEM



#### **BEHAVIOUR**



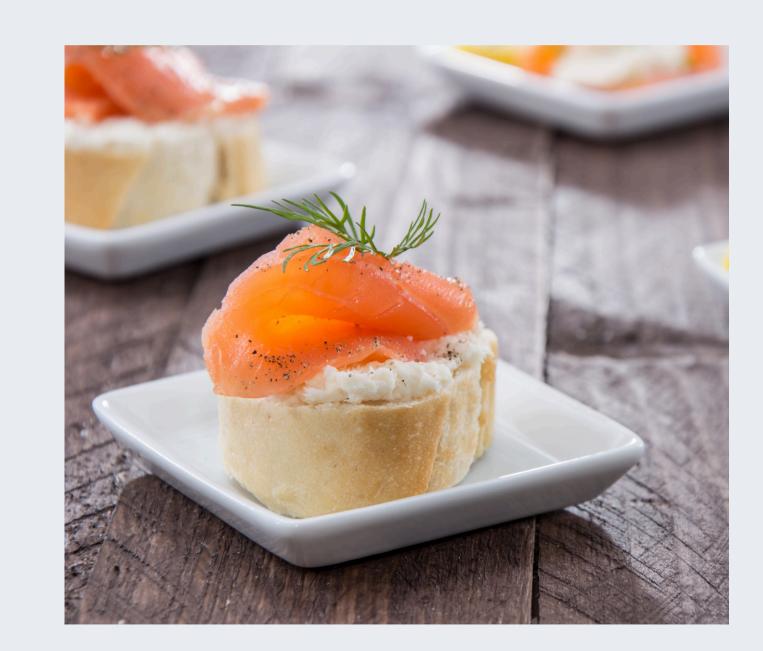
TIME ALLOWED

#### TIME ALLOWED

## **IT'S ALL ABOUT PORTION SIZE**

#### BUFFET





#### **SMALL PLATES**

## **ALLOCATE: THE ORDER IS EVERYTHING**





**TAX 15%** 



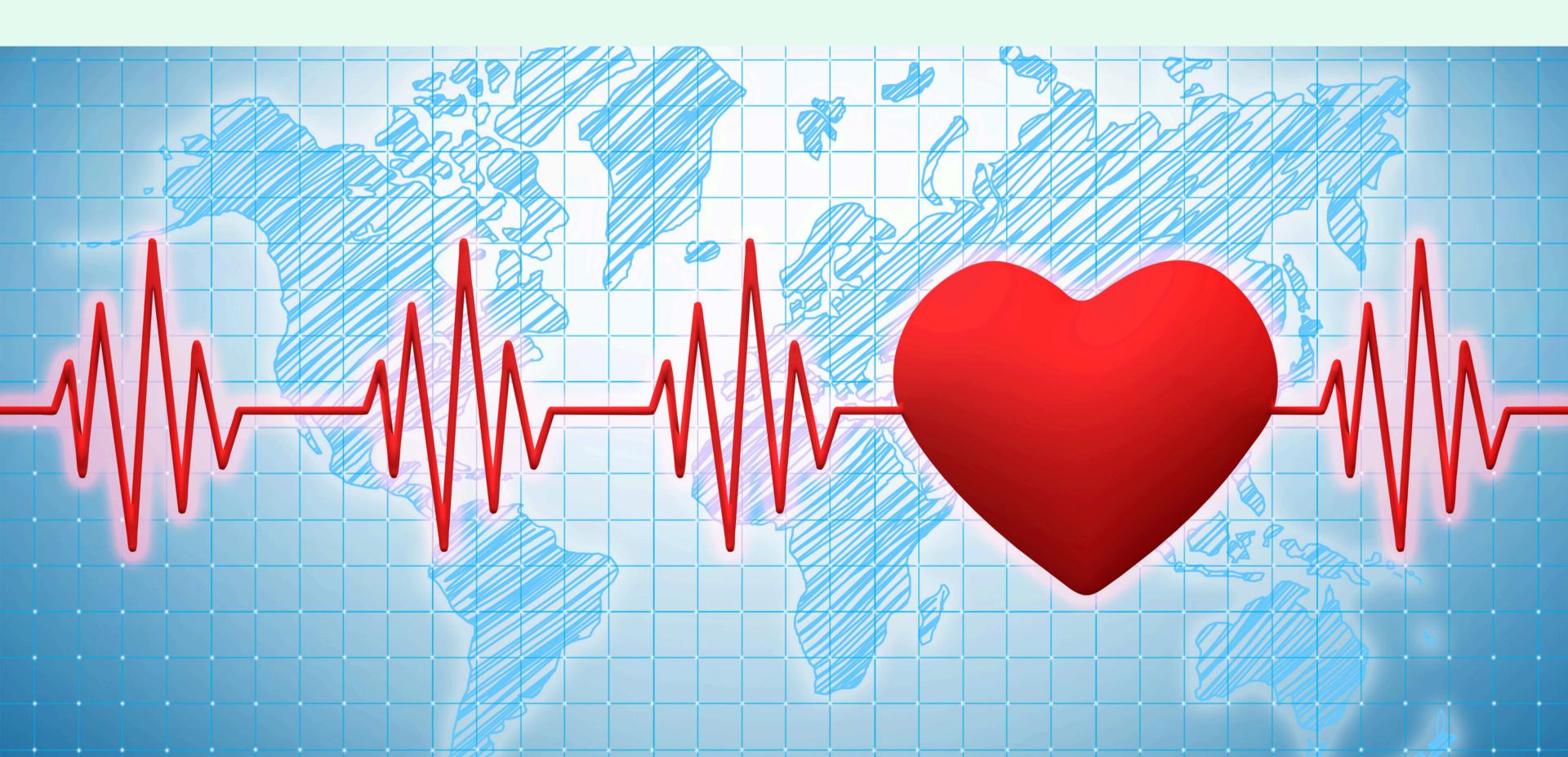




## **REMOVE TEMPTATION**



## **IMPLEMENT A RHYTHM**



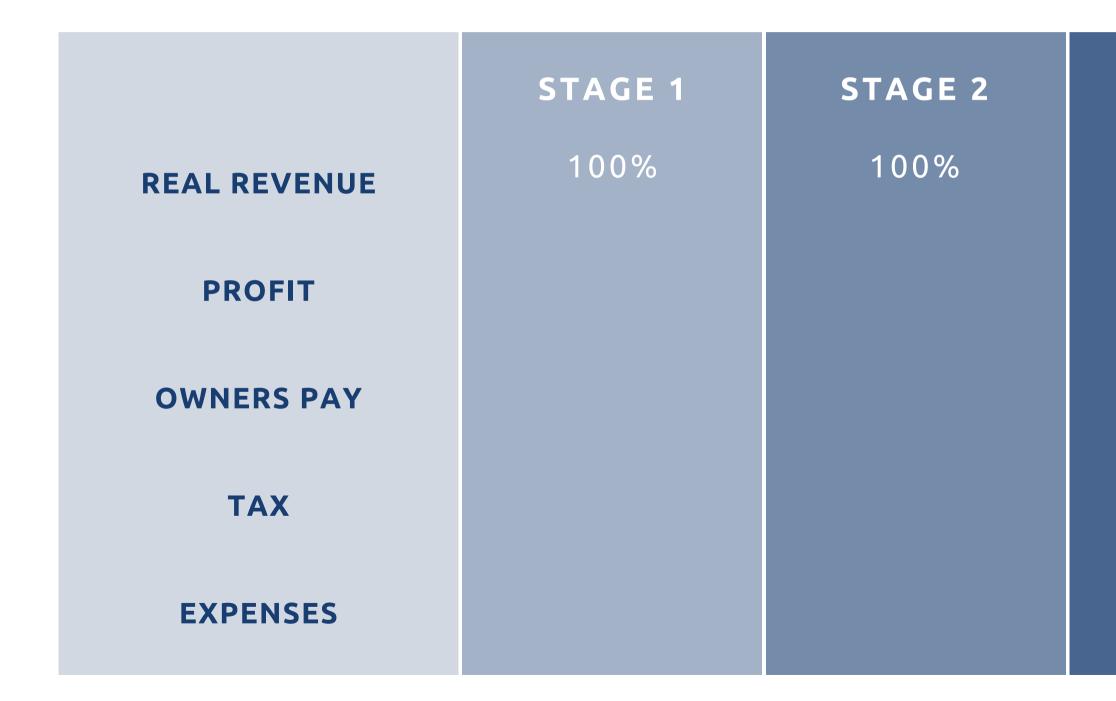


## **PROFIT FIRST IS FLEXIBLE**





## **ROLLING OUT YOUR PROFIT FIRST**



#### STAGE 3

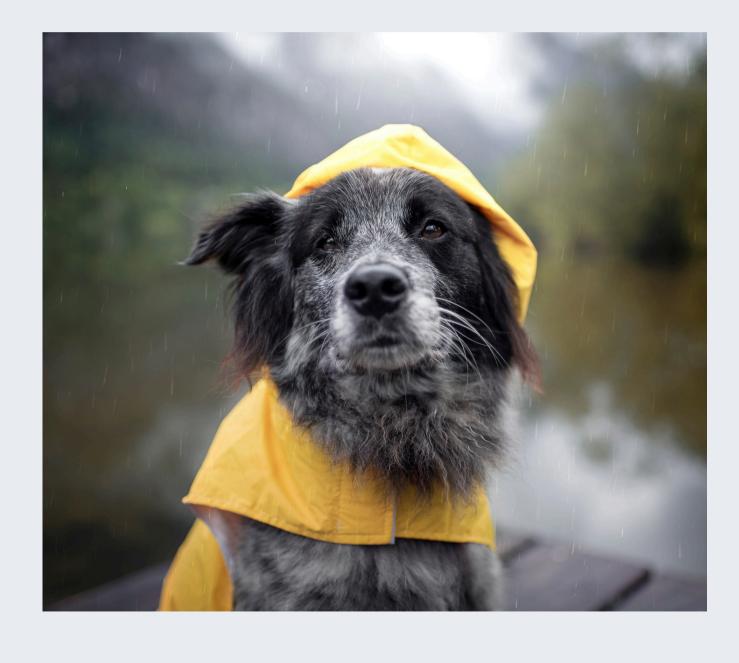
100%

GOAL 100% 5% 50% 15% 30%

#### **QUARTERLY PROFIT ALLOCATION**

#### **FUN MONEY**



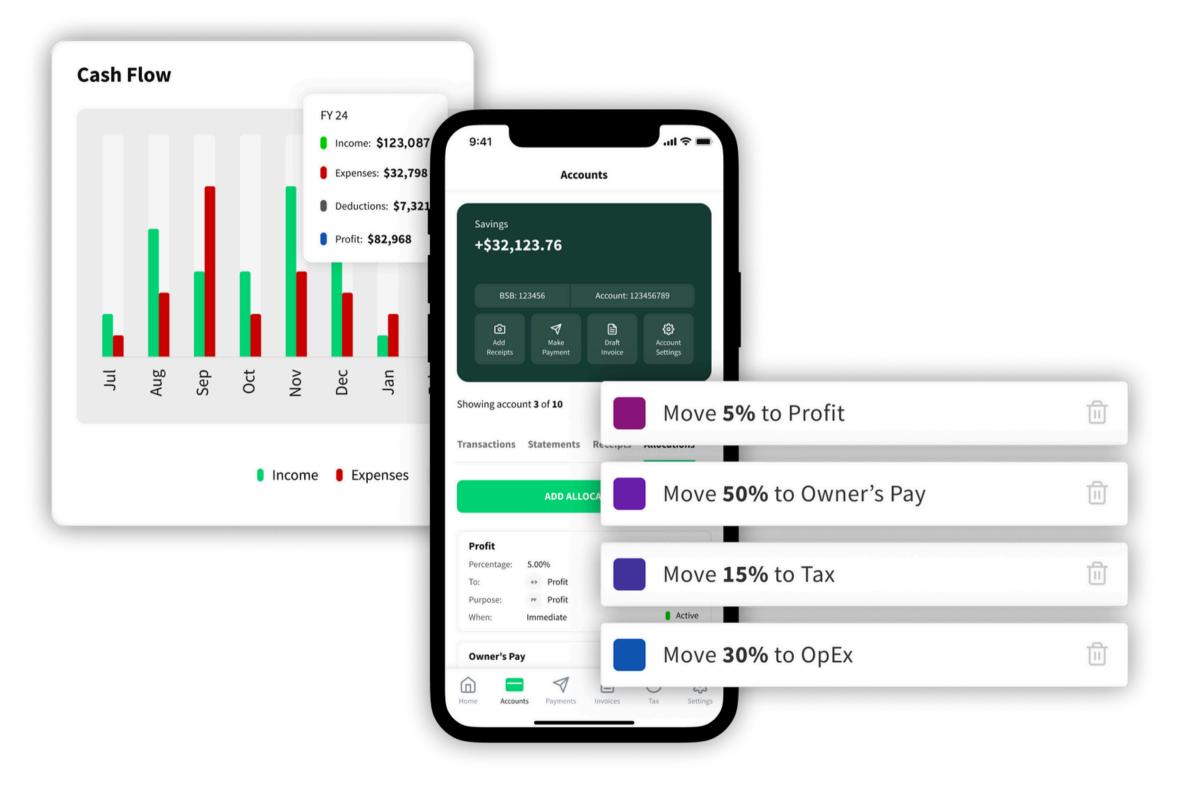


#### **RAINY DAY MONEY**

## **AUTOMATED FUND ALLOCATION**



#### **THRIDAY'S ALLOCATION FEATURE**





#### **MAXIMISING FINANCIAL HEALTH**





## QUESTIONS



#### **THANK YOU**

#### THRIDAY ANNUAL PLAN \$199



#### PROFIT FIRST 101 COURSE \$197

