



# OPEN OFFICE GETTING ON PODCASTS

OR OTHER SPEAKING OPPORTUNITIES





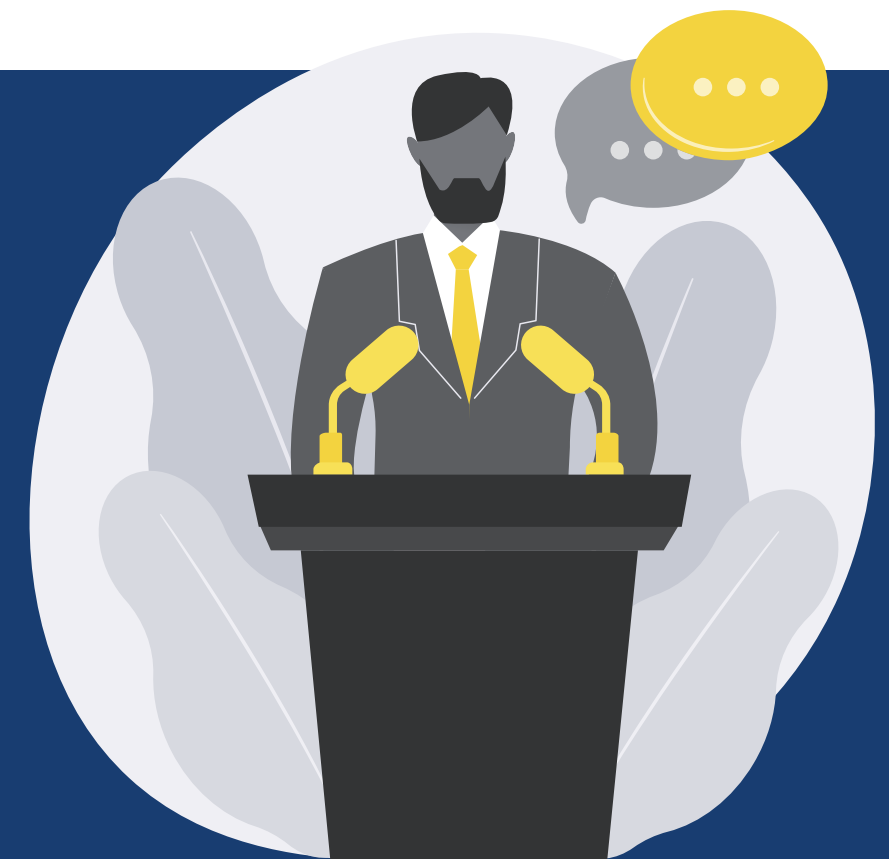
# INTRODUCTION







# SETTING UP YOUR MEDIA PRESENCE





# RESEARCHING PODCASTS





# CRAFTING YOUR PITCH





# PREPARING FOR INTERVIEWS





# TIPS FOR A SUCCESSFUL INTERVIEW





# PROMOTING THE EPISODE





# QUESTIONS

