

Save this CTA cheat sheet for your next social media post, or marketing campaign.

<i>Most Common Purpose</i>	<i>CTA Examples</i>
Ecommerce	Buy Now, Shop, Order, Reserve, Save, Add to Cart, Pick, View, Get the Discount, Checkout, Purchase, Keep Shopping
SaaS conversion	Try, Get Started, Subscribe, Sign Up, Join Us, Start Now, Start Saving, Enroll Now
Non-profit conversion	Donate, Commit, Volunteer, Adopt, Give, Support, Become and Ambassador,
Newsletter or community	Subscribe, Join, Sign Up, Refer, Explore
Freebie giveaway	Download, Get, Grab, Claim, Take advantage of, Install
General	Learn More, See More, See How, Start, Find Out, Check it Out, Click here, Continue, Swipe Up, Limited Time Offer, Reserve your Spot